



PHOTOGRAPHY POLICY

Purpose

This policy is designed to provide an understanding of issues surrounding the acquisition and display of images of registered members participating in golf activities.

It also serves as an administrative reference in relation to the management of photography and videography by any person at GOLF CENTRAL HIGHLANDS INC functions, events and matches.

Policy scope and procedure

In Australia there is no law restricting photography or videography of people including children in public spaces as long as the images are NOT:

1. Indecent (such as 'upskirt' or 'downblouse' photographs taken covertly in change rooms or toilets), Being used for voyeurism or made for the purpose of observing and visually recording a person's genital or anal region,
2. Protected by a court order (e.g. child custody or witness protection),
3. Defamatory, or being for commercial purposes (person's likeness is used to endorse or entice people to buy a product).
4. The majority of GOLF CENTRAL HIGHLANDS INC activities are located at golf courses and clubs open to the public however if GOLF CENTRAL HIGHLANDS INC is hosting a sanctioned event all individuals taking photographs or video images will be subject to the rules and policies of GOLF CENTRAL HIGHLANDS INC.
5. The publishing of a photograph or image can, from time to time, be used either inappropriately or illegally. Images of a child (including your own child) if photographed in a provocative and sexual manner can contravene Criminal Codes and censorship laws.
6. GOLF CENTRAL HIGHLANDS INC requires the privacy of others to be respected and prohibits the use of camera phones, videos and cameras inside changing areas, showers and toilets.
7. GOLF CENTRAL HIGHLANDS INC will only use appropriate images of a child, relevant to golf and depicting the child suitably clothed in a manner that promotes participation in golf.
8. When using a photo of a child, GOLF CENTRAL HIGHLANDS INC will not name or identify the child or display personal information such as residential address, email address or telephone numbers without gaining written consent from the parent/guardian.
9. GOLF CENTRAL HIGHLANDS INC will not display information about hobbies, likes/dislikes, school etc as this information has the potential to be used as 'grooming tools'.

Photography and video footage is only taken by GOLF CENTRAL HIGHLANDS INC at sanctioned events and matches for three purposes:

1. Player/Umpire training and development
2. GOLF CENTRAL HIGHLANDS INC promotion and publicity
3. Participants and family use

Photography for Publication or Commercial Use

Where a photographer / videographer has been contracted by GOLF CENTRAL HIGHLANDS INC to acquire images of individuals or teams for the purpose of selling images to participants or interested persons, the contractor is required to be suitably identified and provide their Blue Card issued by Queensland Public Safety Business Agency. Where a contractor has been engaged GOLF CENTRAL HIGHLANDS INC has the obligation to advise the contractor of any limitations as prescribed by a court order or law.



Photography for Private Use

There are no restrictions on parents, guardians and/or family members taking photos or video footage of their children participating in GOLF CENTRAL HIGHLANDS INC sanctioned events provided the images are for personal use and do not encroach on the policy limitations.

Equally there are no restrictions on officials taking images for coaching purposes, umpire development or general publicity.

Inappropriate Photography

Where an individual is believed to be inappropriately photographing any member GOLF CENTRAL HIGHLANDS INC, will do the following:

1. Inform a GOLF CENTRAL HIGHLANDS INC official
2. Ask the individual to cease taking photos or video footage
3. If the individual does not cease call the local Police

References / Related Documents:

1. Photographic Release Form Adults and/or Minors – attachment one
2. Golf CH Member Protection Policy
3. Golf CH Codes of Behaviour Australian Sports Commission – Guidelines on the use of Images of Children - attachment two

Evaluation and Review:

This policy will be reviewed by the Executive Committee as part of the annual policy review prior to the start of each season.



Attachment one



PHOTO RELEASE FORM

PHOTO RELEASE FORM FOR MINORS (IF UNDER 18)

GOLF CENTRAL HIGHLANDS INC has my permission to use my or my child's photograph publically to promote the library. I understand that the images may be used in print publications, online publications, presentations, websites, and social media. I also understand that no royalty, fee or other compensation shall become payable to me by reason of such use.

Parent/Guardian's signature:

Parent/Guardian's name

Player's name:

Contact number:

Date:

PHOTO RELEASE FORM FOR ADULTS

GOLF CENTRAL HIGHLANDS INC has my permission to use my photograph publically to promote the library. I understand that the images may be used in print publications, online publications, presentations, websites, and social media. I also understand that no royalty, fee or other compensation shall become payable to me by reason of such use.

Signature:

Player's name:

Contact number:

Date:



Attachment two



GUIDELINES ON THE USE OF IMAGES OF CHILDREN

The following guidelines have been developed to assist sporting clubs and associations when acquiring and displaying images of children and young people on web sites and in other publications.

Background

There have been concerns about the risks posed directly and indirectly to children and young people through the use of photographs on sports web sites and other publications. Evidence in Australia indicates that information posted on an internet site or published in a magazine or newspaper is used to target children, to locate them, and then to condition or groom them. Additionally images can be used or adapted for inappropriate use. The end result is that in spite of the best intentions on the part of the publisher, children can end up being the victims of abuse. **Sporting organisations need to be aware of these potential risks and take appropriate steps to address them.**

Acquiring images

- Permission needs to be obtained from the athlete's parent / guardian prior to taking their image. Ensure that they are aware of the way in which the image may be used.
- Request that professional photographers and/or spectators taking photographic / video images register at an event or facility.
- Clearly outline to professional photographers that all images taken will remain the property of the sporting organisation, and can not be used or sold for any other purpose. Clearly outline that all negatives / proofs etc need to be destroyed or given to the sporting organisation at the conclusion of the photo opportunity.
- Clearly outline and publicise what is considered appropriate behaviour and content to those taking photographic / video images.
- Do not allow unsupervised or individual access to athletes.
- Do not approve photo / video sessions outside the event venue or at an athlete's home.
- Provide details of who to contact if concerns or complaints of inappropriate photographic behaviour or content are raised.

Displaying images

- Consider using models or illustrations for promotional / advertising purposes.
- Permission needs to be obtained from the athlete's parent / guardian prior to using their image. Ensure that they are aware of the way in which the image is to be used and how long the image will be displayed when used on a website.
- If the athlete is named, avoid using their image.
- If an image is used, avoid naming the athlete. If this is not possible avoid using both a first name and surname.
- Do not display personal information such as residential address, email address or telephone numbers without gaining consent from a parent / guardian first.
- Do not display information about hobbies, likes / dislikes, school, etc as these can be used as grooming tools by paedophiles or other persons.
- Only use appropriate images of the athlete, relevant to the sport or activity, and suitably clothed. Images of athletes in sports or activities that involve minimal clothing or unusual body positions / poses, which could potentially be misused, should focus on the activity not on a particular child and avoid full face and body shots.
- Reduce the ability for the direct copying of pictures from a website to another source (i.e. disable the 'right mouse click' function)
- Provide details of who to contact if concerns or complaints of inappropriate image use are raised.